The Evolution of Food Safety: 1999-2009

Food Safety Authority of Ireland 10th Anniversary Conference
DUBLIN CASTLE, 14–15 OCTOBER, 2009
The Food Safety Authority of Ireland celebrates its 10th anniversary in 2009 and to mark the occasion it is hosting a two day conference, *The Evolution of Food Safety from 1999 to 2009*, in Dublin Castle, 14–15 October, 2009.

This special two day conference features leading national and international experts in the food arena who will explore the changing landscape on all aspects of food safety.

The focus of this event will be to reflect on the past ten years in relation to food safety and to discuss experiences nationally and internationally, that can provide insights to enhancing policies and practice. It offers an opportunity to examine the key challenges and opportunities that lie ahead for food safety regulators, academia and industry to ensure consumer health in relation to food.

This thought provoking and stimulating event will be of interest to the food regulators, food control inspectors, policymakers, industry and consumers.

Speakers will include senior officials from Irish Government agencies responsible for enforcing food regulations, senior officials from the European Commission, the European Food Safety Authority, the Codex Alimentarius Commission and national food control agencies, senior management from the food industry and consumer representatives.

We look forward to welcoming you to our conference in Dublin and to participating in the debate that will ultimately influence the shape of food safety in Ireland over the next decade and beyond.

**Prof. Alan Reilly**  
Chief Executive  
Food Safety Authority of Ireland
# Conference agenda in brief

## Wednesday, 14th October, 2009

### Session 1 – National Perspective

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<td>08:45 – 09:30</td>
<td>Registration and coffee</td>
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<td>09:30 – 09:45</td>
<td>Ms Mary Harney T.D. Minister for Health and Children</td>
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<td>09:45 – 10:15</td>
<td>Prof. Alan Reilly Food Safety Authority of Ireland</td>
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### Session 2 – International Perspective

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<td>10:15 – 10:35</td>
<td>Dr Jørgen Schlundt World Health Organization</td>
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<td>10:35 – 10:55</td>
<td>Mr David Byrne Former EU Commissioner</td>
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<td>Dr Robert Madelin European Commission</td>
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<td>Ms Catherine Geslain-Lanéelle European Food Safety Authority</td>
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### Session 3 – Industry Perspective

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<tr>
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<td>Mr Cormac Healy Meat Industry Ireland</td>
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<td>Mr John Moloney Glanbia plc</td>
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<td>15:20 – 15:40</td>
<td>Mr Paul Willgoss Marks and Spencer</td>
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<td>15:40 – 16:00</td>
<td>Mr Peter Ward Artisan Food Producer</td>
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<td>16:00 – 16:30</td>
<td>Q&amp;A</td>
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<td>Close of Day 1</td>
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<td>17:00 – 19:00</td>
<td>Drinks reception, lobby area, main conference hall</td>
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## Thursday, 15th October, 2009

### Session 4 – Official Agency Perspective

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<td>Mr Michael Scanlan Department of Health and Children</td>
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<td>Mr Tom Moran Department of Agriculture, Fisheries and Food</td>
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<td>Mr Martin Devine Health Service Executive</td>
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<td>Mr Jim Buckley Cork County Council</td>
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<td>Mr Peter Whelan Sea-Fisheries Protection Authority</td>
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### Session 5 – Consumer Perspective

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<td>Mr Martin Higgins Safefood</td>
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### Session 6 – The Great Food Safety Debate

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Chaired by: Miriam O’Callaghan

Panel members: Mr Pat Brady
Ms Veronica Campbell
Ms Mairead McGuinness
Ms Paula Mee
Mr Conor Pope
Prof. Alan Reilly
Prof. Patrick Wall
Wednesday, 14th October, 2009

Chair: Mr Eamonn Ryan,
Chairman, Food Safety Authority of Ireland

Session 1 – National Perspective

08:45 – 09:30
Registration and coffee

09:30 – 09:45
Opening Address
Ms Mary Harney T.D.
Minister for Health and Children

09:45 – 10:15
Food safety: trust, credibility and science
Prof. Alan Reilly
Chief Executive,
Food Safety Authority of Ireland

Alan Reilly is Chief Executive of the Food Safety Authority of Ireland (FSAI) and Adjunct Associate Professor at the School of Agriculture, Food Science and Veterinary Medicine, University College Dublin. He has over 30 years experience working in food safety. Before joining the FSAI in 1999 he worked in the Food Safety Programme of the World Health Organization in Geneva. He has spent a number of years in the UK scientific civil service and has worked as a visiting Associate Professor at the College of Fisheries, University of the Philippines. He is a member of the Advisory Forum of the European Food Safety Authority and a member of the Scientific Advisory Board of the European Food Information Council. He also acts as a food safety advisor to the World Health Organization and the Food and Agriculture Organization of the United Nations. He is a member of the Advisory Board of the WHO International Food Safety Authorities Network (INFOSAN).

Chair: Mr Raymond Ellard,
Food Safety Authority of Ireland

Session 2 – International Perspective

10:15 – 10:35
Helping the world – sharing the good and the bad experience
Dr Jørgen Schlundt
Director, Department of Food Safety, Zoonoses and Foodborne Diseases, World Health Organization

Jørgen Schlundt joined the WHO in 1999. He has a veterinary degree as well as a Ph.D. from the Veterinary University in Copenhagen, Denmark. After five years as a research scientist, he has worked at national level on food safety issues from 1983 to 1999. Within this period he also worked for three years at the Veterinary Research Laboratory in Harare, Zimbabwe. Dr Schlundt has participated in international scientific evaluations and management activities in a number of international bodies, including OECD expert meetings, WHO and FAO Expert Consultations, the EU Scientific Committee for Veterinary Public Health, and the Codex Alimentarius Commission. In recent years, his work has primarily been focused on international activities aimed at improving present food safety systems within an integrated farm-to-table framework.

10:35 – 10:55
Decade of crisis – decade of change – now a decade of challenge
Mr David Byrne
Former EU Commissioner for Health and Consumer Protection

David Byrne became a barrister in 1970 and in 1997 became Attorney General of Ireland. He was appointed the first European Commissioner for Health and Consumer Protection in 1999. He practised as a senior Counsel from 1985 until his appointment as European Commissioner in 1999. On retiring from the EU Commission in 2004, he served as Special Envoy of the Director-General of the World Health Organization on a project to update the international health Regulations dealing with global communicable diseases such as SARS and Avian Influenza. For two years he was Adjunct Professor of law at University College, Dublin, where he was awarded an Honorary Doctorate of Law. He also holds Honorary Fellowships from the Royal Colleges of Physicians in Ireland and in London.

10:55 – 11:15: Coffee break
11:15 – 11:35

The changing face of food safety in the European Union

Dr Robert Madelin
Director-General for Health and Consumers, European Commission

Dr Robert Madelin became Director-General for Health and Consumers in January 2004. He has overall responsibility for the day-to-day running of the work of the Directorate-General in its three main areas: public health, food safety and consumer protection.

He previously served in a variety of postings (1997-2003) as a Director in the Directorate-General for Trade, where he had the chance to work on a range of issues, including: access to medicines, agriculture, biotechnology, corporate responsibility, food and product standards, global governance, intellectual property, investment, services, sustainable development, and relations with the Asia-Pacific.

Prior to this, he was Deputy Head of Cabinet to Sir Leon (now Lord) Brittan, European Commission Vice-President.

11:35 – 11:55

EFSA: an international perspective on past and future food safety challenges

Ms Catherine Geslain-Lanéelle
Executive Director, European Food Safety Authority

Ms Catherine Geslain-Lanéelle became EFSA’s Executive Director in July 2006 and was previously one of the two Vice-Chairs of EFSA’s Management Board from 2002.

In 2000, she was appointed Director General of the Food Department within the French Agricultural Ministry during the BSE crisis in France. In 2003, she became Regional Director of Agriculture and Forestry for the Ile de France region.

She held the international positions of Chair of the Codex Alimentarius Committee on General Principles in 2001 and 2002, as well as Deputy Director of the French Department of International Trade from 1998 to 2000, managing French food aid. She also worked at the European Commission from 1991 to 1993 as a National Expert at DG III (DG Industry and Internal Market) in the area of food safety.

She has a Master of Science from the Institut National Agronomique Paris-Grignon and from the Ecole Nationale du Génie Rural, des Eaux et des Forêts.

11:55 – 12:15

Old wine in new bottles... or is it the other way around?

Dr Karen L. Hulebak
Chairperson, Codex Alimentarius Commission

Karen L. Hulebak, Sc.D., is Chief Scientist in the U.S. Department of Agriculture Office of Food Safety. In July 2009, she was elected to a second term as Chairperson of the Codex Alimentarius Commission. The Codex Alimentarius Commission is the international food-standard-setting body of the United Nations’ World Health Organization and Food and Agriculture Organization. She was previously a Vice Chairperson of the Commission for three years, and chaired the Codex Committee on Food Hygiene for seven years.

She served as USDA Assistant Administrator for Public Health Science from July 2002 to November 2004.

She received her doctorate in toxicology from The Johns Hopkins University School of Public Health in 1983.

12:15 – 12:45

Q&A

12:45 – 14:00: Lunch

Session 3 – Industry Perspective

Insights and experience of compliance with food regulations and enforcement, and how it could be improved from a food industry perspective.

14:00 – 14:20

Food safety and regulation, a business view

Mr Joe Dunne
Head of Technical, Kerry Foods

Joe Dunne is the Head of Technical for Kerry Foods. The Foods Division of Kerry Group comprises over 20 manufacturing sites, producing branded and own label food products for Ireland and the United Kingdom. In his role, he is responsible for leading the technical function within the business. His current responsibilities include; the development, management and verification of food safety due diligence systems, the benchmarking of technical standards across the business, the development and sharing of best practice and liaison with customers, industry and regulatory bodies.

He is a member of the Institute of Food Science and Technology and holds a Masters Degree in Food Safety Management.
Wednesday, 14th October, 2009
(continued)

14:20 – 14:40
Food safety – meat processing perspective

Mr Cormac Healy
Meat Industry Division, Irish Business & Employers Confederation

Cormac Healy, M. Agr. Sc., is the Director of Meat Industry Ireland (MII), the IBEC group that represents the beef and lamb processing sectors in Ireland. In 2008, he also assumed responsibility for the pigmeat processing sector within IBEC. He has more than 10 years experience working as an industry representative for the meat processing sector in Ireland. He has previously worked with Irish Country Meats, one of Ireland’s largest sheepmeat processing companies. He is a member of the board of the Brussels-based European Meat Association (UECBV) and is also a member of the European Commission Beef Advisory Group.

14:40 – 15:00
The dairy industry – striving for excellence

Mr John Moloney
Group Managing Director, Glanbia plc

John J. Moloney, B. Agr. Sc., MBA is Group Managing Director of Glanbia plc – the international cheese and nutritional ingredients group. He joined the group in 1987 and has held a number of senior management positions – including Chief Executive of Food Ingredients and Agibusiness.

He was appointed to the Board in 1997 and as Deputy Group Managing Director in October 2000 and assumed the responsibilities of Chief Operating Officer in January 2001. He was appointed Group MD in June 2001. He previously worked with the Irish Department of Agriculture, Food and Forestry and in the meat industry in Ireland. He is a Director of the Irish Dairy Board Co-operative Limited, DCC plc and a council member of the Irish Business and Employers Confederation. In May 2008 he was also appointed by the Taoiseach, Mr. Brian Cowen T.D., to the Public Service Task Force.

15:20 – 15:40
Food safety – a retailer’s perspective

Mr Paul Willgoss
Head of Technology, Marks and Spencer

Paul Willgoss joined Marks and Spencer in 1995, and has had a varied career within the business – from leading the commercial development of a new store format (Simply Foods), to Head of Agriculture, where key achievements included the launch of Oakham chicken and Lochmuir salmon. He also led the development and launch of COOK! - the first range of additive-free foods in a major retailer.

In 2005, he was appointed Technical Executive, and a member of the core team to develop the Marks and Spencer five year eco-friendly strategy – Plan A. In 2007, he moved to lead food technology across the grocery, food to go and international area, during which time he was involved in the opening of the Marks and Spencer’s first flagship store in China. He also took responsibility for the business’ health strategy. In early 2009 he was appointed Head of Technology and Packaging for M&S Food.

15:40 – 16:00
Artisan food in Ireland – a future or a past?

Mr Peter Ward
Artisan Food Producer

Peter Ward is a consultant, an artisan producer and retailer at Country Choice Café and Deli in Nenagh, Co. Tipperary. Peter is at the front of artisan food promotion in Ireland for the last 25 years. In that time he has earned Country Choice Café and Deli a national reputation for excellent and ethical food sourcing from Irish and European trusted artisan partners. Peter was recently the chair of the Bord Bia Taste Council and sits on the National Executive of Irish Slow Food. He is current chair of the Tipperary Convivium of Slow Food. Peter is a well regarded and passionate advocate for all things related to Irish farm based artisan food production.

16:00 – 16:30
Q&A

16:30
Close of Day 1

17:00 – 19:00
Drinks reception, lobby area, main conference hall
Thursday, 15th October, 2009

Chair: Dr Wayne Anderson,
Food Safety Authority of Ireland

Session 4 – Official Agency Perspective
Assessment and discussion on the official agency service contract structure, how it is working and options for improvement to enhance protection of consumer health.

09:30 – 09:40
Opening Address
Mr Trevor Sargent T.D.
Minister for Food and Horticulture

09:40 – 10:00
A decade of food and health
Mr Michael Scanlan
Secretary General,
Department of Health and Children

Michael Scanlan was appointed Secretary General of the Department of Health and Children in 2005. He joined the civil service as an Executive Officer in 1973. He has spent most of his career in the former Department of the Public Service and in the Department of Finance. He was Secretary to the “Gleeson” and “Buckley” Review Bodies on public sector remuneration. Later he dealt with overall public service pay policy. He was promoted to Assistant Secretary in December 2000.

He was responsible for overall public expenditure policy, the expenditure aspects of the Sustaining Progress social partnership agreement and Government’s decentralisation programme. As an Assistant Secretary, he was also responsible for public expenditure policy within the health sector and worked closely with the Department of Health and Children on the health sector structural reform programme, including the establishment of the Health Service Executive, and on a number of major health policy issues.

10:00 – 10:20
Food safety: the perspective of the Department of Agriculture, Fisheries and Food

Mr Tom Moran
Secretary General,
Department of Agriculture, Fisheries and Food

Tom Moran was educated at St Josephs CBS, University College, Dublin (MA and Higher Diploma in Education) and at the Institute of Public Administration. He joined the Department of Agriculture and Food in 1980 as Administrative Officer and served in a variety of posts in that Department.

He also served in the Irish Embassy in Paris as Agriculture Attaché to France and to OECD 1989-1992 (seconded to Department of Foreign Affairs for this period).

10:20 – 10:40
Working together to protect the consumer
Mr Martin Devine
Assistant National Director of Population Health – Environmental Health

Martin Devine was appointed to his current post, Assistant National Director of Population Health – Environmental Health in June 2005. He was Director of Corporate Services in the Eastern Regional Health Authority from 2000 to 2005.

He has held the post of environmental health officer (EHO), Senior EHO, Principal EHO in the former Eastern Health Board between 1975 and 1988.

He was Chief EHO in the Department of Health and Children from 1988 to 1990. In 1997, he was appointed as the Eastern Health Board representative on the Task Force to oversee the transition from the Eastern Health Board to the establishment of the Eastern Regional Health Authority.

10:40 – 11:00: Coffee break
Thursday, 15th October, 2009
(continued)

11:00 – 11:20
Local authority veterinary service: working in partnership with the FSAI

Mr Jim Buckley
Chief Veterinary Officer,
Cork County Council

Jim Buckley is the Chief Veterinary Officer at Cork County Council where his main responsibilities include the enactment of veterinary public health and food hygiene legislation. He is an Honorary Associate of the School of Agriculture, Food Science and Veterinary Medicine, University College, Dublin and a member of the safefood All Ireland Scientific Advisory Committee.

He is a founder and current member of the National and Cork Zoonoses Committees. He has particular interest in veterinary surveillance for foodborne/waterborne zoonotic bacterial pathogens. He is currently principal collaborator for a number of multidisciplinary/regional/national research surveillance programmes involving food/animal origin, food/animal populations and the environment.

11:20 – 11:40
Fish fraud – what’s on your plate

Mr Peter Whelan
Executive Chairman,
Sea-Fisheries Protection Authority

Peter Whelan is a graduate of the Environmental Health Course of Dublin Institute of Technology. He holds a Diploma in Health Inspection from DIT, a M.Sc. in Food Science from University College, Dublin, an M.Sc. in Health Services Management from Trinity College, Dublin and a BA in Psychotherapy from the Dublin Business School. He is a member of the Environmental Health Officers’ Association and an Associate Member of the Irish Association of Counsellors and Psychotherapists.

He was appointed as Executive Chairman of the SFPA in February 2007, prior to which he held the post of Director, Service Contracts Division, with the Food Safety Authority of Ireland (FSAI). Before joining the FSAI as Service Contracts Manager in 1999, he worked with the Environmental Health Department of the Health Service Executive in the Eastern Region where he held positions as Environmental Health Officer, Senior Environmental Health Officer and Principal Environmental Health Officer.

11:40 – 12:00
How science supports food safety today

Prof. John Daniel Collins
Professor Emeritus of Farm Animal Clinical Studies, University College, Dublin

Prof John Daniel Collins MVB MVM MS (Calif.) PhD MRCVS FIFSTI MFST is Professor Emeritus of Farm Animal Clinical Studies at the School of Agriculture, Veterinary Medicine and Food Science at University College, Dublin (NUI-UCD). He is an Honorary Member of the European College of Veterinary Public Health. He is a member of the European Food Safety Authority’s (EFSA) Scientific Committee and Chair of the EFSA’s Scientific Panel on Biological Hazards.

Formerly, he was the Director of UCD’s Centre for Food Safety and Director of UCD’s Centre for Veterinary Epidemiology and Risk Analysis (CVERA).

He is a member of the Board of the Food Safety Authority of Ireland (FSAI), Vice-Chair of the FSAI’s Scientific Committee and Chair of its TSE Sub-committee. Professor Collins specialises in preventive veterinary medicine and food safety.

12:00 – 12:20
Service contracts: the beauty and the beast

Mr Raymond Ellard
Director of the Service Contracts and the Audit and Compliance Divisions,
Food Safety Authority of Ireland

Raymond Ellard qualified as an environmental health officer (EHO) in Ireland in 1975. Having worked as an EHO at local level in various posts until 1990, he then spent eight years at national level as Chief Environmental Health Officer with the Department of Health and Children. In 1998 he moved to the Food Safety Authority of Ireland (FSAI) as Chief Specialist in Environmental Health, before taking up his present post there as a Director. Currently, he has responsibility for the FSAI’s service contracts with its official agencies as well as the FSAI’s Audit and Compliance Division. He holds a Master’s Degree in Food Science, a Master’s Degree in Health Services Management and a third Master’s Degree in European Food Regulatory Affairs.

12:20 – 12:45
Q&A

12:45 – 14:00: Lunch
Session 5 – Consumer Perspective
A look at how the changes in food safety policy over the past ten years have impacted on consumers’ health and consumers’ interests.

14:00 – 14:20
Now that the angel dust has settled...

Mr Dermott Jewell
Chief Executive Officer, Consumer Association of Ireland

Previously with FBD Insurance Limited, GEC Distribution (Irl) Limited and the Rohan Group he joined the Association as Financial Controller in 1994 (a function he still retains) and took over as CEO in 1998.

Mr Jewell is Chairperson of the Irish European Consumer Centre; the Investor Compensation Company Limited of the Central Bank of Ireland and Chairperson of the Irish Food Quality Certification Governing Board and the Bord Bia Certification Committee.

He is a member of many Boards and Councils including the Financial Services Ombudsman Council, the Food Safety Authority of Ireland Consultative Council, the Bord Bia Quality Assurance Board, the Dept of An Taoiseach Quality Customer Service Working Group.

He is also Irish Representative Director of European Research into Consumer Affairs (ERICA). He is a contracted trainer/lecturer on the Management Module of the European Commission-DG Sanco Training Projects for consumer organisations.

14:20 – 14:40
From little acorns...

Mr Martin Higgins
Chief Executive, safefood

Martin Higgins started his career at the Department of Posts and Telegraphs in 1972. In 1979 he moved to the Department of Health, specialising initially in finance, but later concentrating on legislation, North South cooperation and policy development. He holds professional qualifications in accountancy and health economics.

In 1998 he joined the Food Safety Authority of Ireland as Director of Corporate Services. A year later he moved to safefood, initially on secondment, and was appointed Chief Executive in 2001.

14:40 – 14:50
Q&A

14:50 – 15:10: Coffee break

Session 6 – The Great Food Safety Debate

15:10 - 17:00
A lively and stimulating debate with an expert panel of opinion leaders airing their views from a consumer, industry and regulatory position in relation to food safety. This will provide an opportunity for audience participation through a live digi-voting system.

The panel of experts will be chaired by Miriam O’Callaghan.

Ms Miriam O’Callaghan
Presenter of RTÉ’s flagship current affairs television programme Prime Time

Miriam O’Callaghan presents RTÉ’s flagship current affairs television programme Prime Time and has interviewed Bob Geldof, Hilary Clinton and Bono as well as the leaders of the two main political parties prior to the last general election and the last presidential debate between the five candidates.

For the past three years, she has presented a six-week chat show on RTÉ One, Saturday Night With Miriam.

PANEL MEMBERS

Mr Pat Brady
Chief Executive Officer, Associated Craft Butchers of Ireland

Pat Brady became the first Chief Executive Officer of the Associated Craft Butchers of Ireland (ACBI) in 1999. He was Vice President of the International Butchers Confederation from 2002 to 2007. Previously, he was General Secretary of the Irish Veterinary Union, National Nursing Official, SIPTU and Assistant General Secretary of the Teachers Union of Ireland. Currently, he is Hon Sec of the Chartered Institute of Arbitrators (Irish Branch). He is a law graduate LL.B (QUB) LL.M (UCD) and a qualified arbitrator (Dip Arb, UCD) FCIArb and he has special interest in employment law (Dip Emp Law, UCD).
Thursday, 15th October, 2009
(continued)

Ms Veronica Campbell
Founder of Campbell Catering Ltd

Veronica Campbell is the Chair of the Food Safety Consultative Council of the Food Safety Authority of Ireland (FSAI). The Council acts as a forum for debate on food safety issues and provides advice to the FSAI Board on areas of relevance. It is a constructive vehicle for consumers and industry to provide input to the agenda of the FSAI.

Together with her husband, Patrick, she established Campbell Catering in 1967. It has over 4,000 employees in more than 400 food service locations nationwide. In 2000, Campbell Catering entered into a strategic alliance with Aramark, a leading American food service and facilities management company, which subsequently acquired the full share capital of Campbell Catering in 2007. In 1986, Bewley’s Oriental Cafes was acquired by Campbell Catering Ltd. The business was then restructured as The Campbell Bewley Group. The group has since expanded into the USA.

Ms Mairead McGuinness
Fine Gael MEP

Mairead McGuinness is an agricultural economist and serves on the European Parliament’s Agriculture and Rural Development Committee and Environment, Food Safety and Public Health Committee.

A food policy expert, her report on the future of the Common Agriculture Policy and Global Food Security, setting out the challenges that must be addressed to ensure food security, was endorsed by the European Parliament this year.

She also chaired the European Parliament Committee of Inquiry into the demise of Equitable Life.

She was first elected as an MEP in 2004 and was re-elected to the European Parliament representing Ireland East in June this year. Prior to becoming an MEP she was a well-known journalist, broadcaster and commentator.

Ms Paula Mee
Nutritionist

Paula Mee Nutrition Consulting was set up in 2004 and offers organisations and industry services in nutrition, product development, and marketing communications. She also operates a dietetic and weight management clinic in the Dublin Nutrition Centre. Prior to this, she was the Nutrition Manager for Superquinn. Previously, she worked as senior nutritionist in the National Dairy Council. She also practiced as a dietitian in hospitals in Northern Ireland.

She was recently awarded a Diploma in Allergy from Southampton University. She has also completed the British Dietetic Association’s Sports Dietitian course. She is a current member and a past president of the Irish Nutrition and Dietetic Institute and she is currently on the board of Consumer Foods in Bord Bia.

She has a BSc in Biochemistry from University College, Galway and a postgraduate in Dietetics and a Masters in Health Science from Leeds Metropolitan University.

Mr Conor Pope
Consumer journalist and broadcaster

Conor Pope writes the Pricewatch page which appears in the Irish Times on Mondays and has a weekly consumer slot on the Ray Darcy Show on Today FM. He is also the presenter of a new consumer lifestyle programme, Living Lightly, which is being screened on RTE this autumn and the author of the best selling book Stop Wasting Your Money.

Prof. Patrick Wall
Associate Professor of Public Health, University College, Dublin

Prof Patrick Wall’s teaching and research interests include foodborne diseases, lifestyle related diseases and health damaging consumer behaviour. He is a co-director of the UCD Centre for Behaviour and Health. He was the first Chief Executive of the Food Safety Authority of Ireland. He was the second Chairperson of the European Food Safety Authority.

He qualified in veterinary medicine in University College, Dublin and in human medicine in the Royal College of Surgeons of Ireland. He has an MSc in infectious diseases from the University of London and an MBA from the Michael Smurfit School of Business. He is a Diplomate of the European College of Veterinary Public Health, a Member of the Faculty of Public Health Medicine of Ireland, a Fellow of the Faculty of Public Health Medicine in the UK and is a Member of the Royal College of Veterinary Surgeons.

Prof. Alan Reilly
Chief Executive, Food Safety Authority of Ireland

17:00 – 17:15
Closing address – Prof. Alan Reilly